

The Conference Board Data Central

Our global suite of economic indicators and databases is now available in a centralized, one-stop portal. From consumer confidence to employment trends, **Data Central** puts hundreds of individual indicators, encompassing dozens of countries and decades of history, at your fingertips.

Use the walkthrough examples in this guide to get started finding, comparing, charting, and exporting what you're looking for.

► Introduction and Login

Navigate to Data Central at <https://data-central.conference-board.org/>. The main interface consists of two sections: A **CONTROL PANEL (A)**, where you make your data selections, and the **DATA TABLE (B)** that loads with your chosen content.

The screenshot shows the 'The Conference Board Data Central' login page. On the left, a 'CONTROL PANEL (A)' is outlined with a dashed blue box. It contains a navigation menu with buttons for 'ADD DATA', 'EDIT TABLE', 'MY DATASETS', and 'TCB DATASETS'. Below these is a 'SIGN IN TO ACCESS' button, which is highlighted with a green circle and the number '1'. A list of data categories is visible below, including 'Business Cycle Indicators', 'Consumer Confidence Survey® U.S.', 'Employment Trends Index™ U.S.', 'CEO Confidence Survey', and 'Global Consumer Confidence Survey'. On the right, a 'DATA TABLE (B)' is outlined with a dashed blue box. It contains a 'SIGN IN' button, highlighted with a green circle and the number '2', and a 'CREATE ACCOUNT' button, highlighted with a green circle and the number '3'. The login form includes fields for email (with 'your.name@acmecorp.com' entered) and password, a 'Forgot Your Password?' link, and a checked checkbox for 'Keep me signed in on this computer'. A 'Sign In' button is also present. The main content area below the login form is empty, with a placeholder text 'Start by Adding Data or selecting TCB Datasets'.

WALKTHROUGH | Login using your TCB credentials

1. Click **SIGN IN TO ACCESS** from the control panel.
2. Enter your company email address and conference-board.org password, then click **Sign In**.
3. If don't yet have an account, click **CREATE ACCOUNT** and follow the instructions to set up your credentials.

► Loading Default TCB Datasets

At launch, **Data Central** includes our most widely tracked monthly and quarterly datasets—including all our global Business Cycle Indicators (Leading Economic Indexes), the Consumer Confidence Survey® U.S., the Global Consumer Confidence Survey, the Measure of CEO Confidence™, and the Employment Trends Index™ U.S.

Each TCB default dataset encompasses all the individual indicators (time series) you've previously received in our regular press releases and data updates. They provide a starting point for building your own custom tables and datasets.

The screenshot shows the 'TCB DATASETS' tab selected in the control panel. A list of datasets is displayed, including 'Business Cycle Indicators: India Indicators' through 'CEO Confidence Survey'. A green arrow labeled '4' points to the 'TCB DATASETS' tab. A green arrow labeled '5' points to the 'Quick Access Icons' (checkbox, shopping cart, info, download) for the 'Consumer Confidence Survey® U.S.' dataset. A green arrow labeled '6' points to the checkbox for the 'Consumer Confidence Survey® U.S.' dataset. A green arrow labeled '7' points to the 'Apply To Table' button. A dropdown menu is open for the 'Consumer Confidence Survey® U.S.' dataset, showing a list of indicators: 'Consumer Confidence Survey® U.S.', 'Consumer Confidence Index®', 'Present Situation Index', 'Expectations Index', 'Plans to buy within six months: Auto', 'Plans to buy within six months: Home', 'Yes', 'New', 'Lived in', 'Uncertain', 'Plans to buy within six months: Major Appliances', 'Vacation Intended within next 6 months', and 'Inflation, Interest Rates & Stock Prices Expectations'.

WALKTHROUGH | Load the Consumer Confidence Survey® U.S. and all associated indicators

4. Click the TCB DATASETS tab from the control panel.
5. Use **Quick Access Icons** next to each dataset listing for one-click access to details and key functions:
 - i** INFO - View all component indicators included in the dataset in a nested list. (Consumer Confidence indicators shown here.)
 - 🛒** SHOPPING CART - Indicates the dataset is not currently included in your membership. Click to purchase a subscription.
 - ↓** DOWNLOAD - Export all indicators included in the default dataset as an Excel workbook.
6. Scroll to and click the U.S. Consumer Confidence Survey checkbox from the list.
7. Click **Apply To Table** to load all Consumer Confidence indicators.

► Navigating, Charting, and Customizing Selected Data

After applying a default or saved dataset, the table populates with columns for each component indicator. Above each column are **TABLE HEADINGS (C)** with details about the time series, and functions for deleting the column or charting the time series.

The **EDIT TABLE (D)** tab is automatically selected in the control panel, with a numeral indicating the number of component indicators currently displayed in the data table.

The screenshot illustrates the process of navigating, charting, and customizing selected data. It shows the 'EDIT TABLE' tab (D) with 113 indicators. A search bar at the top left allows for finding indicators. A list of indicators is shown on the left, with a search bar and a 'Chart' icon (9) next to 'Consumer Confidence Index® U.S.'. A table of data is shown in the center, with a 'Chart' icon (9) above the first column. A line graph (10) is shown on the right, displaying the Consumer Confidence Survey® U.S. - Consumer Confidence Index® U.S. results from 1970 to 2020. The graph includes a legend and download options for PNG, JPEG, and PDF formats.

Date	Consumer Confidence Survey® U.S.	Consumer Confidence Index® by Age of Household Head Under 35	Consumer Confidence Index® by Age of Household Head 35-54	Consumer Confidence Index® by Age of Household Head 55 and over	Consumer Confidence Index® by Household Income Under \$15,000	Consumer Confidence Index® by Household Income \$15,000-24,999
1967-07	134.5	134.5	134.5	134.5	134.5	134.5
1967-04	140.7	140.7	140.7	140.7	140.7	140.7
1967-06	134.0	134.0	134.0	134.0	134.0	134.0
1967-08	130.1	130.1	130.1	130.1	130.1	130.1
1967-10	134.5	134.5	134.5	134.5	134.5	134.5
1967-12	136.1	136.1	136.1	136.1	136.1	136.1
Expand Data						
2020-07	91.7	96.8	88.3			
2020-08	86.3	87.7	83.3			

WALKTHROUGH | Find and graph a time series for topline Consumer Confidence Survey® U.S. results

8. Expand the nested list in the **EDIT TABLE** tab to see all 113 indicators associated with Consumer Confidence. This list mirrors the order (from L to R) of columns in the data table.
9. Click the icon next to Consumer Confidence Index® U.S. in the expanded list—or click **Chart** above the first column.
10. The system generates a pop-up line graph of your selected time series (topline Consumer Confidence results in this case); click the icon to download the chart in your choice of format.

With a default dataset as the starting point, use the DATE FILTER (E) and REMOVE INDICATOR functions to limit the data table to zero in on the specific indicators and timeframe you are interested in tracking.

The screenshot shows the FRED interface with the following elements:

- DATE FILTER (E):** A search bar with "2000-01" and "To YYYY-MM" and a "Filter Results" button (11).
- EDIT TABLE:** A tab with an indicator counter of "89" and a "13" callout.
- REMOVE INDICATOR:** A "Remove" button above a column header with a "12" callout.
- DOWNLOAD:** A download icon in the top right corner with a "14" callout.

Date	Consumer Confidence Survey® U.S.	Consumer Confidence Index® by Age of Household Head Under 35	Consumer Confidence Index® by Age of Household Head 35-54	Consumer Confidence Index® by Age of Household Head 55 and over	Consumer Confidence Index® by Household Income Under \$15,000	Consumer Confidence Index®: New England
2000-01	144.7	143.5	145.9	141.9	120.0	145.9
2000-02	140.8	143.0	139.9	137.7	112.1	142.8
2000-03	137.1	145.1	136.1	131.3	105.8	132.7
2000-04	137.7	137.0	138.3	134.9	107.2	136.5
2000-05	144.7	146.6	143.8	143.0	116.5	150.3
2000-06	139.2	139.3	139.9	136.3	113.1	142.4
2000-07	143.0	147.4	143.7	138.3	118.3	135.4
2000-08	140.8	144.2	139.3	139.5	108.7	143.9

WALKTHROUGH | Build and export a custom collection of Consumer Confidence indicators for the years 2000–2020

11. Use the DATE FILTER to enter a start date and end date in the format YYYY-MM. Use 2000-01 and 2020-12 for data from 2000 through 2020. Click Filter Results to update the table. (Click Clear Filter to start over.)
12. In the EDIT TABLE tab, expand the nested list and click the trash icon next to any indicator to remove that time series from the data table. Alternatively, click Remove above the corresponding column—in this case, the Consumer Confidence subseries for Under 35 respondents.
13. Remove additional indicators as needed using the trash icon or Remove function. The indicator counter next to the EDIT TABLE label shows the number of columns currently displayed in the data table.
14. When you've removed all unwanted columns, click the download icon to export your custom table as an Excel workbook.